

Dear Men,

March 1, 2010

I pray that this update letter finds you doing well. I am happy to tell you that the past month of February will go down arguably as the most important month of *The King's Men, Inc.*'s (TKM) young life. The reason I say this is due to the overwhelming success of TKM's 2nd annual Night for Life in Trenton, NJ on 2/27, of which I will share more details at the end of this letter. TKM has so much to be thankful for and we give thanks each and every day for the support of friends like you.

Following our first Wednesday (2/3) activism against the multi-billion dollar porn industry, TKM returned to the Malvern Retreat House on Saturday February 6th. You might recall that this was the day when Southeastern PA received a major snowstorm (about 22 inches of snow!). Knowing that over 100 men would be absent a speaker for their retreat was something that literally drove me against my better judgment to be there to share the mission of The King's Men and deliver our usual talk on fatherhood and sonship.

The month of February also saw TKM begin our 2010 national outreach to men with a very special youth retreat at Ohio's Catholic Familyland on Valentine's weekend (2/12-14). My co-founder Damian Wargo and I traveled by air along with my wife Ryan-Marie and son Mark Jr. (his first flight) to Pittsburgh. From Pittsburgh we drove to the bucolic grounds of the Apostolate for Family Consecration a.k.a. "Catholic Familyland." Damian and I delivered 4 talks to 50 young men from around the country. The talks on the four pillars of TKM went very well and all were captured on DVD. TKM hopes to make them available for viewing on our website (www.thekingsmen.org) sometime in the near future.

On Saturday February 21st, I was invited to deliver a presentation for a Mother Son Communion Breakfast at Devon Prep High School in Devon, PA. In total there was about 80 mothers with their sons. I was asked to speak to the gathering about how a man can live his faith outside of school and church on Sundays. I was especially challenged to engage these young men and their moms on how living our Catholic faith is a masculine thing to do. Speaking to teenagers is never easy, but this particular theme was one which I personally found very interesting and challenging. From all the feedback so far the talks went very well.

Finally on Saturday February 27th, TKM held its 2nd annual Night for Life benefit. This event was in a word, AWESOME!!! TKM partnered with the Bucks County Community Women's Center (BCCWC) to bring together over 370 people for the cause of life. The night featured a sit down dinner with silent auction and live auction conducted by NBA referee Steve Javie. All of the proceeds from the event will go to the non-profit work of TKM and BCCWC. This fundraiser will enable TKM to truly take the next steps in our ministry's growth and outreach. Seeing the support and love of so many people cannot help but solidify once and for all our resolve to answer the crisis in masculinity and put an end to pornography in the state of PA and beyond.

May God continue bless you and your family!

Mark J. Houck
Co-Founder/President